

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	:
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Mark L. Beard	: Group Art Unit: 3691
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Appln. No.: 10/087,385	:
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Filed: March 1, 2002	: Examiner: Liu, I Jung
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	:
For: SYSTEM AND METHOD FOR	:
MEASURING AND UTILIZING	:
POOLING ANALYTICS	:

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT/RESPONSE

Sir:

In response to the Office Action dated January 8, 2008, please amend the above-identified patent application as follows: